



## **DRAFT- FOR IMMEDIATE RELEASE**

### **PRESS RELEASE**

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#### **Unitil to partner with Fitchburg and Devens for residents to recycle outdated dehumidifiers** *One-day event provides customers with \$30 to recycle old, working dehumidifiers.*

**Fitchburg, MA** (April 14, 2016) — In an effort to increase energy savings and properly dispose of old appliances, Unitil is offering customers in Fitchburg, Ashby, Townsend, and Lunenburg \$30 for recycling an old, working dehumidifier.

Residential electric customers of Unitil from Fitchburg, Ashby, Townsend, and Lunenburg are eligible to receive \$30 for recycling an old, working residential (30-70 pint capacity) dehumidifier through the scheduled recycling events. Participants must pick up a rebate form provided at the event and submit the completed form online or by mail. Gift cards will be sent within 6-8 weeks after the form is submitted for processing.

Kevin Parse, Unitil says, "Not only will replacing these old appliances save on household energy consumption, but customers will be able to dispose of these bulky appliances in an environmentally responsible way."

#### **When:**

Fitchburg: Saturday, April 23<sup>rd</sup> AND Saturday, May 7<sup>th</sup> from 8:00am – 12:00pm

Devens: Saturday, May 7<sup>th</sup> from 9:00am – 12:00pm

#### **Where:**

April 23<sup>rd</sup> – Ward 6 at IC Credit Union, 300 Bemis Road, Fitchburg, MA 01420

May 7<sup>th</sup> – Ward 1 at Rollstone Street School, Fitchburg, MA 01420

May 7<sup>th</sup> – Devens Regional Household Hazardous Products Collection Center, 9 Cook Street, Devens, MA 01434

#### **How:**

1. Bring an old, working dehumidifier to one of the scheduled events for recycling.
2. Drop off the dehumidifier and receive a recycling form from event staff.
3. Complete the form and send for processing to the address provided on the form, or submit your form online at [MassSave.com/Savings](http://MassSave.com/Savings).



4. Receive a gift card for recycling in the mail within 6 – 8 weeks after form is sent in for processing.

**Additional Requirements:**

- Limit one dehumidifier recycling rebate per valid residential electric account
- The Fitchburg event is only open to Unitil customers who are residents of Fitchburg
- The Devens event is only open to Unitil customers that are residents of Ashby, Townsend, or Lunenburg

For more information, please visit [MassSave.com/DehumidifierTurnIn](https://MassSave.com/DehumidifierTurnIn).

**About Mass Save:** *Mass Save® is an initiative sponsored by Massachusetts' natural gas and electric utilities and energy efficiency service providers. The Sponsors of Mass Save work closely with the Massachusetts Department of Energy Resources to provide a wide range of services, incentives, trainings, and information promoting energy efficiency that help residents and businesses manage energy use and related costs.*

**About Unitil Corporation:** *Unitil Corporation provides energy for life by safely and reliably delivering natural gas and electricity in New England. We are committed to the communities we serve and to developing people, business practices, and technologies that lead to dependable, more efficient energy. Unitil Corporation is a public utility holding company with operations in Maine, New Hampshire and Massachusetts. Together, Unitil's operating utilities serve approximately 102,700 electric customers and 77,900 natural gas customers. Other subsidiaries include Usource, Unitil's non-regulated business segment. For more information about our people, technologies, and community involvement, please visit [www.unitil.com](http://www.unitil.com).*

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